



Friday September 14, 2007

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▶ Playing Golf Means Big Wins in Business



TIM CORK
TAPPING THE ICEBERG

Tim Cork is a respected world-class speaker, author, and master motivator. He blends corporate experience with entrepreneurial flare to create impactful presentations that must be experienced.

He uses his name as an acronym for his purpose in life: to **Touch, Inspire and Move** people to act on their passion and goals.

Known as the Networking & Career Guru, he educates, entertains and shares his wisdom with thousands on a yearly basis. Tim regularly speaks to corporations, business schools and associations.

Tim's career spans twenty years in the hi-tech, commercial real estate and communications industries where he held progressively senior positions both nationally and internationally with companies like Xerox, Regus and TCS Telecom. He has extensive expertise in major sales initiatives, strategic alliances, people, and change.

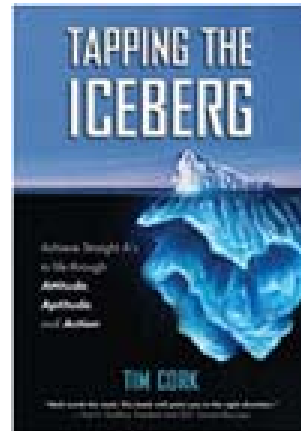
Prior to joining NEXCareer, Tim worked as a High Performance Coach with his own company Insight Marketing where he trained and coached executives and their teams. Tim is currently the President of NEXCareer, an International provider of Career Transition, Outplacement services and Coaching. He is a sought after speaker and has been published in numerous magazines & papers. On March 2, 2005, Tim was featured in the Globe & Mail in an article titled "Rules to win the networking game." The Globe calls Tim "The Networking Guru" and The Sun calls him "The Career Guru".

Tim lives in Toronto with his wife and his 2 children. He uses his name as an acronym for his purpose in life which is to **Touch, Inspire and Move** people.

His new book "Tapping the Iceberg" focuses on getting Straight A's (Attitude, Aptitude & Action) in life through unleashing your possibilities.



Networking seminar



Special presentation of Networking in business, life and on the Golf Course

11:00 am to 12:00 noon

Most people tap very little of their natural potential, leaving many strengths under-developed and under-utilized and many opportunities unrealized. If you're like most people, your greatest talents will remain below the surface, like an iceberg with 90% of its mass under water. Yet this is what must be tapped if you are to realize all the possibilities of your own life.

The question is, how are you going to tap all that strength and potential to achieve your success? Tim believes the answer is through the Straight A's of Attitude, Aptitude, and Action. It is not a matter of understanding or perfecting any one of the Three A's; it is about practicing and excelling in all three of them in your everyday life. When you have all Three A's in synch, you will have mastered the formula for success.

In reading this book you will be introduced to a number of powerful concepts that will change the way you feel about yourself, the way you conduct business, and the way in which you interact with people on all levels. Tim will show you how to fuel your dreams with passion, fly with the eagles and ignite your energy from within. Most importantly and the true secret to success is having an Attitude of G7 (give, give, give, give, give and give again) everyday in everything you do. The true law of attraction is initiated through genuine enthusiasm which is the contagious ingredient for success.

Tapping the Iceberg is your guide and coach, providing you with a timeless blueprint for learning and living the Straight A's approach to life.

TESTIMONIALS

▶ "With Tim Cork as your teacher, it's easy to learn to score Straight A's in life and you'll be entertained in the process."

Wallace Immen, Career Columnist, Globe and Mail

"The pathway to success is often difficult for many people to find. Tapping the Iceberg is well worth the read. It points you in the right direction."

Paul V. Godfrey, President and CEO, Toronto Blue Jays

"Simplicity and pragmatism are potent ingredients for success in business and life. Tapping the Iceberg puts practical spin on the iceberg theory." Golf Tournament Toronto

Doug Lord, President and CEO, Xerox Canada

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